



Leadership powered by partnership

Thanks to your partnership, Athene is the top annuity seller in the U.S. for the third consecutive year. Here are the [2025 year-end highlights LIMRA announced](#):

- **Total annuity sales of nearly \$34.2 billion**
- #1 in total U.S. annuity sales for 2025
- #1 in total fixed indexed annuity sales
- Top-tier position in multi-year guarantee annuity sales

Built for the long run

Leadership isn't built in sprints. It's earned through disciplined growth, financial strength and partnerships that endure through both steady and volatile markets. While the ranking matters, what matters more is the trust you place in solutions designed for the real world, solutions that help clients navigate uncertainty while staying focused on long-term retirement goals.

Strength you can count on

Markets will shift. Volatility comes and goes. What remains constant is disciplined risk management, strong capital and solutions you can confidently stand behind. We are built for the long run — not just the next finish line.

A shared win

The real impact of this milestone shows up in the conversations you have with clients every day. With Athene behind you, you can confidently offer solutions built for real markets, real risks and real retirement goals.

That's the power of strong partnerships. Thank you for the trust you place in Athene. We're proud to be part of the work you do for your clients every day.



*LIMRA U.S. Individual Annuities as of December 31, 2025.

© 2026 Athene, 7700 Mills Civic Parkway, West Des Moines, IA, 50266

For financial professional use only. Not to be used with the offer or sale of annuities.

This material is a general description intended for informational and educational purposes. Athene Annuity and Life Company (61689), headquartered in West Des Moines, Iowa, and issuing annuities in 49 states (excluding NY) and in D.C., and Athene Annuity & Life Assurance Company of New York (68039), headquartered in Pearl River, NY, and issuing annuities in New York, (collectively "Athene"), is not undertaking to provide investment advice for any individual or in any individual situation, and therefore nothing in this should be read as investment advice or considered a recommendation by Athene or Athene Securities, LLC.

INVESTMENT AND INSURANCE PRODUCTS ARE: • NOT FDIC INSURED • NOT INSURED BY ANY FEDERAL GOVERNMENT AGENCY • NOT A DEPOSIT OR OTHER OBLIGATION OF, OR GUARANTEED BY, THE BANK OR ANY OF ITS AFFILIATES • SUBJECT TO INVESTMENT RISKS, INCLUDING POSSIBLE LOSS OF THE PRINCIPAL AMOUNT INVESTED